



MEDIA RELEASE

SEPTEMBER MEETING OUTCOMES

SEPTEMBER 26, 2010

The September meeting of the Board of Management of the South-East Asian Tourism Organisation (SEATO) saw the presentation of a draft framework for achieving the organisations objectives.

“There was real progress achieved at this meeting, we now have a much clearer roadmap for our future development and that of a more equitable tourism industry in the region,” Mr TS Chew, SEATO Interim Chairman said today.

“Member organisations now have the opportunity to take this draft framework back to their countries and evaluate it,” Mr Chew said.

“There are a number of concrete solutions structured in the framework but they are flexible enough enable member organisation to mould them to suit the particular situations they find in their own countries.”

“A lot of work went into the development of the framework by the SEATO members and it is encouraging to see so much progress taking place so quickly and I am hopeful that at our next meeting we will be able to report on the adoption of the framework by a number of member nations,” Mr Chew said.

The next meeting of the SEATO Board of Management will take place at the organisation’s second Annual General Meeting to be held at the Grand Hyatt Hotel in Singapore on January 17 and 18, 2011. A feature of the AGM will be the Gala Evening and the presentation of a number of awards recognizing the considerable hard work that has gone into getting the organisation off the ground and into its present strong position for future growth.

For further information contact Mr Robert Johnston, SEATO Secretariat Director on Robert.johnston@seato.org

