



MEDIA RELEASE

SEARCH FOR NEW PROJECTS GETS UNDERWAY

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The Board of Management of the South-East Asian Tourism Organisation (SEATO) announced that it is going to start an exhaustive search for new projects that will move the organization forward.

“It is very important that in this time of our infancy as an organization, that we look for the right projects to take on,” Mr TS Chew, SEATO Interim Chairman said today.

“We have a unique charter from our member organizations to ensure that tourism as an industry provides positive impacts for people at all levels of the economy throughout the region,” Mr Chew said.

“SEATO is committed to bringing the full range of tourism benefits to the villages and kampongs of South-east Asia by linking international expertise into development programs aimed at regional and local tourism growth,” he said.

The organisation was formed to serve as a conduit for information between Government and Non-Government Organisations (NGOs) funding tourism development programs using professional tourism Volunteer Consultants (VCs) to bring the best available industry expertise to a range of development projects in the region.

“SEATO will be involved in local development projects in countries throughout South-east Asia and the Pacific and is guiding a range of programs to completion to enhancing the lives of people at all levels of society,” Mr Chew said.

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