



MEDIA RELEASE

SEATO OPENS VIRTUAL OFFICE

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The Board of Management of the South-East Asian Tourism Organisation (SEATO) announced that it has completed the development of a “virtual office” for the organisation and it came online this week.

“As an organisation we took the position that it was imperative that we minimised administration and management costs so that we could focus on the growth of our development programs,” Mr TS Chew, SEATO Interim Chairman said today.

“We have been working for some time to establish a WAN facility that will enable our members and associated organisations to access full information on SEATO and the activities we are undertaking on a daily updated basis,” Mr Chew said.

“SEATO is committed to maximising our growth through responsible management and this is the first step in that direction,” he said.

The organisation launched its WAN based communication program and has changed its website to reflect the new technology, members now have a logon facility to gain access to the broader resources of SEATOP.

“SEATO is a critical part of tourism in South-east Asia and we don’t want to appear to be tied into one particular city or country as our members come from right across the region,” Mr Chew said.

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